

Educational tourism – what is it?

Now the rapidly growing popularity of educational tourism. Worldwide young people prefer to combine leisure with gaining new knowledge. Therefore, the main contingent of participants of educational tours of students of schools and universities. Although in recent years the interest in this area appears in middle-age.

The greatest demand is for various language programs. Quite often these programmes are combined with excursion programs, entertainment activities and water parks and beaches. There are programs, which involves finding the family of a native speaker is simultaneously adding to the culture of the people. Among Russians the most popular language courses in the UK, Malta, USA. They offer training and develop language skills in special schools-boarding from two weeks to several months and even years. There are proposals for individual learning. Longer programs offer full training in the universities of the USA, Canada, UK, Switzerland and other countries. These educational programmes involve not only language skills but also specialised knowledge in the field of Economics, law, etc. with a diploma.

In Russia, the educational tourism is now underdeveloped. But the study of capacity and resources for its development in this respect are carried out. After all, in order to attract the flow of tourists in the direction of [find more info](#) educational tourism should consider:

– climatic conditions;

– natural and landscape resource;

– cultural and historical monuments;

– a well-developed infrastructure.

Not less important role plays the quality of teaching and quality training programs.

The appearance of the campus on Russky island in Vladivostok is an example for the development of educational tourism in Russia.